



ROYAL CANIN PHOTOGRAPHY AWARDS

The 2023 edition

ROYAL CANIN® is pleased to announce the launch of its first Royal Canin Photography Awards. It features the work of 4 international photographers and awards 2 prizes:

- ROYAL CANIN® Grand Prize
- ROYAL CANIN® Special Prize

The prizes

First Prize: ROYAL CANIN® Photography Grand Prize

- an endowment of €10,000
- Production and exhibition of the works selected by ROYAL CANIN® as part as an event organized by the company
- Publication of the selected works in a brand publication to be released in 2023

Second prize: the ROYAL CANIN® Special Photography Prize

- an endowment of €5,000
- Publication of selected works in a company publication

Third and fourth prizes: the Finalists

- production of the works proposed and selected by ROYAL CANIN® for the exhibition of the finalists of the competition at the headquarters
- communication campaign dedicated to the competition

CALL FOR APPLICATIONS 2023

Conditions to participate

Be a graduate of one of the selected schools:

- École nationale supérieure de la photographie, Arles
- BLOO - School of Photography and Contemporary Image, Lyon Louis Lumière
- École nationale supérieure des Beaux-Arts, Paris
- Penninghen, Paris
- ENSAV, La Cambre, Brussels
- ESA Saint-Luc, Liège
- Royal College of Art, London
- Royal Academy of Art, The Hague
- Willem de Kooning Academy, Rotterdam
- New school of photography, Berlin
- Grisart- International School of Photography, Barcelona
- IED, Istituto Europeo di Design, Milan
- AcmeMilano Academy of Fine Arts and Media-Milan
- School of visual Arts-New York
- Parsons School of Design-Paris and New York
- All other member schools of the Association Nationale des Écoles Supérieures d'Arts et de Design, et de photographie Publiques (andea.fr)

Send the complete application in one PDF file including

1. The application form to be downloaded from www.francoiseartmemo.fr
2. A biography and CV of the photographer (2500 characters maximum)
3. A portfolio of 10 dated and captioned images summarizing the photographic career. The selection must be accompanied by a short text of general presentation but also by series.
4. A copy of an identity document
5. The initialed and signed competition rules
6. A text presenting the series (maximum 2,500 characters)
7. A series of no more than 10 to 12 images in line with the themes and values proposed by the organizer (Colors and black & white images)
8. An application for registration on the francoiseartmemo.fr platform, which will be accepted or rejected at the end of the competition.

Applications may be submitted in French and English.

The images of the series proposed in response to the theme of the competition must be sent by a download link (wetransfer smash ...)

In Low Definition (1000 pixels small side maximum) and in High Definition in jpg format quality maximum, the files formatted for A3+ size (32.9 x 48.3 mm) at 300 DPI (portfolio printing for finalists).

Name your images as follows: NAME OF APPLICANT_NAME OF SERIES_NAME OF PHOTO_BD and NAME OF APPLICANT_NAME OF SERIES_NAME OF PHOTO_HD

The application file in 1 PDF and the link to download the images of the proposed series should be sent by email to

rcphoto@arroi.fr

Before 30 July 2023 at midnight

Any incomplete or erroneous application will not be considered.

AGENDA

- ⇒ **MAY 27, 2023**
LAUNCH OF THE CALL FOR APPLICATIONS
- ⇒ **AUGUST 15, 2023**
END OF CALL FOR APPLICATIONS
- ⇒ **FROM SEPTEMBER 4 TO 29, 2023**
ANNOUNCEMENT OF THE FINALISTS ON WEBSITES AND SOCIAL NETWORKS
- ⇒ **FROM OCTOBER 2 TO 20, 2023**
EXHIBITION OF THE FINALISTS AND ANNOUNCEMENT OF THE 2 WINNERS
- ⇒ **DECEMBER 2023 > JULY 2024**
EXHIBITION OF THE WINNERS

COMPETITION THEME

From the ROYAL CANIN® photography collection initiated in 2015 with Platon to the ROYAL CANIN® Photography Contest 2023

Antoniou Platon (1968-) is a British photographer, based in New York, who has captured dogs and cats at their best and celebrated them as incredible, healthy and beautiful animals. Platon is best known for his celebrity portraits, particularly since the success of his book 'Power: portraits of world leaders' in 2011 Chronicle Books

The works must reflect the theme and values defended by ROYAL CANIN®:

The works should portray the brand's obsession with the health of cats and dogs, through the 4 dimensions of health: the physical, mental, social, and environmental well-being of cats and dogs. Pictures of cats and dogs have flooded social media but none of them surprise us anymore. So how do we make photos of these incredible beings extraordinary again?

By imagining them from a different angle, we could bring some of the extraordinary back to the most common situations. With more intriguing images, we will highlight their unique abilities.

But what are these unique abilities? They are instinctive animals and have special abilities, some due to their breed, others simply due to their nature. From their impressive flexibility to their incredible sense of smell, cats and dogs never cease to amaze us. And we seek to highlight these "special powers" that we tend to take for granted as we live with them every day.

From the realism of a street photograph to the intrigue of a surreal treatment, feel free to honor these incredible beings in every detail. You must find a way to represent the brand's obsession with health through the four dimensions of health: the physical, mental, social, and environmental well-being of cats and dogs.

Light, texture, nuance, everything is open to interpretation and can be a way to further express their uniqueness. Feel the power of living up to them and let the camera be their eyes. Keep in mind to be aligned and in the perspective of respect and dignity of the animality of the cat and dog.

An experimental photographic practice can also be proposed.

The works should therefore:

- Show the 4 dimensions of cat and dog health: physical, mental, social and environmental well-being
- Unveil the vision of the unique abilities of cats and dogs
- Honoring these incredible beings in every detail
- Celebrating the instinct of cats and dogs "in real life" ("In real life": color photography, in a setting, with one or more cats and dogs, moving or not...)
- Always respecting the dignity and animality of cats and dogs

ORGANIZER

ROYAL CANIN® has been working since 1968 to create the world's most accurate pet health nutrition. In doing so, we are helping to create a better world for pets. Jean Cathary began his career as a veterinarian in the South of France. He was convinced that food could have an impact on the health of animals. In 1968, he created the yellow soup for dogs. The ROYAL CANIN® brand is registered.

Values: health is our obsession

Knowledge

The quest for knowledge. Our deep understanding of the needs of dogs and cats allows us to create the most precise pet health nutrition in the world. We never stop learning and never take anything for granted. That's why we collaborate with scientific, veterinary, and behavioral experts and maintain an ongoing dialogue with cat and dog owners around the world.

Obsession with animal health

We put our heart and soul into everything we do, and our passion for making the world a better place for pets and their owners is genuine.

Pets come first

We always put the needs of pets first. This gives us a clear focus to guide our research, strengthens the nutritional quality of all our products and helps cats and dogs live longer, healthier lives.

Absolute precision

Our extensive knowledge and experience have given us a clear understanding of the needs of pets and the nutrients required to keep them in perfect health. This precision ensures the high performance of our foods, whether it's their shape, texture, palatability, digestibility, safety, or traceability.

Respecting their nature

We respect cats and dogs for what they are: incredible pets. This respect is born out of a deep understanding of their true nature and unique needs. This respect guides every decision we make about our products and services and shapes our attitude as a company.

Applications must reflect the theme and values of ROYAL CANIN®

COMPETITION ENGINEERING

ARROI oversees the management of the contest and the processing on the platform that the company runs francoisartmemo.fr - ARROI is a cultural engineering company created in 2004 - arroi.fr

ARROI distributes and manages the reception of applications, prepares the shortlisted applications to enable the members of the competition jury to choose 4 finalists and nominate 2 winners.

ARROI will respond to messages sent to rcphoto@arroif.fr