



INTERNATIONAL COMPETITION 2018
CALL FOR PROJECT

INTERNATIONAL FRANCOISE COMPETITION 2018
#IFC2018

COMMISSION OF A CURATING IN ROMANIA WITH YOUNG FRANCOISE ARTISTS
#YFArts

SEASON FRANCE - ROMANIA 2019



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Francoise was founded in 2015 to lead the artists on their markets, break the loneliness, but also reveals singular identities. *Francoise's* actions form a sustainable project around the permanent support of artists towards a renewed creative process. The role of facilitator is more important today to implement project of societal cooperation in a concern of free creation and valorisation of work. Thus, with this competition 2018, *Francoise* also opens to other creative and recent professions, such as curators of art exhibitions. Always into this logic of transmission, *Francoise* is naturally interested by young curators, able to bring to light artists in a fully historic and contemporary approach.

- francoiseartmemo.fr : providing all a free showcase to the artists facilitating the crossings and exchanges. It presents The International Francoise Competition but also the permanent calls for projects and the actions that make up the territorial strength. Flexibility in updating promises great visibility to artists and partners. The gallery of artists is a permanent online-showcase. All the artists registered (Maison des Artistes or SIRET number or any other professional identification numbers to attest their activity), can create a page on the platform to facilitate correspondence with the permanent calls for projects of companies and also to initiate new links with curators, art critics, directors of art centers, etc.
- The territorial strength : identification of works in the public space and writing of scientific contents. Developing collaborative and experimental devices, as immersion or production residencies and experimental workshops. Conduct projects and artists in this complex ecosystem, between art and education, art and sciences, art and work and art and health.
- Francoise singularity is expressed on continuous activity and diversified diffusion. Its mission is to enhance and disseminate the work on the art market, and to anchor it in the heart of the city by projects originally integrated, the genesis of the projects.

The management of the platform and the operations related to the permanent calls of projects are handled by ARROI, a company specializing in cultural engineering since almost 14 years.

Francoise's actions are sustainable. The association helps in finding new markets, new collectors and new projects.

The context of International Francoise competition

The 2018 edition rewards a young exhibition curator for a project meeting the criteria set out in this call for project. This edition is different from the previous ones that rewarded an artist for the commission of a work in company. Always rooted in the valorisation of creative talents, *Françoise* wishes to diversify its fields of actions.

The exhibition to be created includes advancements described below such as the location, a selection of artists and a theme to be respected. Candidates will have to take into account these elements to build their project.

Initiated in 1985 by the Institut français, the "Seasons" or "Cross-years" have served to establish a dialogue between France and over 50 countries around the world. Initially focused solely on arts and culture, they are today open to research, higher learning, education, sport, tourism, economy and gastronomy.

For a period of three to six months ("Season") or six to twelve months ("Year"), seasonal events are selected at the highest governmental level, hence reflecting the strategic orientations of France's external cultural policy.

SEASON FRANCE-ROMANIA 2019 : 1st DECEMBER 2018 - 14th JULY 2019

Due to the political will of the High Representative from Romania and France, this Cross-year should reach the following objectives :

- Renew the image and the perception of the 2 populations on both sides.
- Reinforce the economic, scientific, cultural and societal links that unified the two countries in an historical way.
- Show the ability of innovation, the dynamism and the creativity of the companies in those two countries.
- Reaffirm in concrete terms their commitment to peacebuilding in Europe.

This date will coincide with three major historical events :

- 1st january 2019 : the President of the Council of European union is Romanian
- 1st January 1918 : the celebration of the centenary of the creation of Moderne Romania and the end of the 1st WW on 11th November 1918.

OFFICIAL CALENDAR

- 27th - 30th November 2018 : official opening of the Seasons France Romania 2019
- 1st December 2018 - 15th April 2019 : Romania in France
- 22nd April - 14th July 2019 : France in Romania

The International Francoise Competition is done in a two-tier system during the cross-year France-Roumania.

Firstly, Francoise is partner of an exhibition of Romanian artists in Paris (Jan-Mar 2019), and secondly, Francoise is managing a call for project to work on an exhibition of emerging French artists in Romania (April-July 2019).

The aim of International Francoise competition

COMPETITION, SEASON 1 : ROMANIA IN FRANCE

Françoise contributes to the exhibition of Romanian artists entitled EX-EAST – EX (ISTE), curated by Ami Barak and Danna Marincu. This unique event, for the first time ever in Paris, will present side by side the absolute protagonists of the modern art and the leading participants of the contemporary scene to highlight the essential input of the Romanian artists in the 20th century. Moreover, enhancing the indisputable contribution of new generation of those artists to the current time. A selection of emblematic artworks will be shown in this exceptional setting, highly symbolic, such as “L’espace Oscar Niemeyer” renowned building designed by the famous Brazilian architect Oscar Niemeyer.

L'espace Niemeyer represents in France the brilliant creativity of the modernist movement into the Twenty century, a demonstration of the possibilities of the technologies concerned as glass, cement which prefigured the architecture of the 21st century. From Brancusi to Geta Bratescu, from Tzara to Adrian Ghenie and from Victor Brauner to Ana Lupas, a series of iconic works will be staged in this exceptional and highly symbolic setting that is Espace Niemeyer, an exceptional building designed by the famous Brazilian modernist architect.

✚ Ami Barak - Biography

Art critic, teacher and curator, Ami Barak was born in 1951 in Romania. Director of the FRAC Languedoc-Roussillon from 1993 to 2002 and Associate Commissioner General of Public Treasures, 20 years of creation in the Regional Funds of Contemporary Art (2003), Ami Barak is also from 2002 to 2005 the President of the IKT, the international association of curators of contemporary art. From 2003 until 2008, he directed the visual art department of the Council of the City of Paris. In this role, he is the coordinator and artistic director of the "White Night" editions of 2003 and 2004, and he creates the public art program L'Art pour la Tram, with works by Sophie Calle, Frank Gehry, Dan Graham, Peter Kogler, Claude Lévêque, Christian Boltanski, Bertrand Lavier, Angela Bulloch and Didier Faustino. Ami Barak has been the artistic curator of the Salon de Montrouge since 2016.

✚ Diana Marincu - Biography

Independent curator based in Cluj, Romania, Diana Marincu recently defended her doctoral thesis on the curatorial discourses of major international exhibitions on the periphery and the center. Among his recent projects can be counted: co-curator with Ami Barak: *life instructions* - Biennial Art Encounters Timisoara and Arad, 2017; *Narrating images / Imagining stories*, group exhibition, *Domino / Plan B* Cluj-Napoca (2017); *M* (Teodor Graur and Cristian Rusu), Plan B Cluj-Napoca (2016); co-curator with Anca Verona Mihuleț: *The white dot and the black Cube*, The National Museum of Contemporary Art Bucharest (2015-2017); *Inventing the Truth. On fiction and Reality*, Romania's national participation in the gallery of the Romanian Institute for the 56th Venice Biennale, 2015.

✚ Complete list of the exhibited artist

Stefan Bertalan	Benjamin Fondane	Ghérasim Luca	Arthur Segal
Victor Brauner	Ion Grigorescu	Ana Lupas	Sigma
Geta Bratescu	Jacques Herold	Florin Mitroi	Tristan Tzara
Constantin Brancusi	Marcel Iancu	Paul Neagu	Anca Benera et Arnold
Cornel Brudascu	Isidore Isou	Mihai Olos	Estefan
André Cadere	kinema ikon	Decebal Scriba	Rudolf Bone

Irina Botea Bucan	Olivia Mihaltianu	Miklos Onuscan	SubReal
Mircea Cantor	Alex Mirutziu	Dan Perjovschi	Andra Ursuta
Adrian Ghenie	Anca Munteanu Rimnic	Lia Perjovschi	Mona Vatamanu et Florin
Teodor Graur	Ciprian Muresan	Pusha Petrov	Tudor
Mi Kafchin	Vlad Nanca	Lea Rasovszky	
Victor Man	Ioana Nemes	Serban Savu	

COMPETITION, SEASON 2 : FRANCE IN ROMANIA

The laureate #CIF18 will be offered the opportunity to curate the exhibition in Romania of emerging artists including the Young Francoise Artists #YFArts. The issue of culture in a broad sense is required. A relation must be initiated between the different generations and nationality of the artistes. Romanian and French must be leaded to research and work together in order to create an exhibition, in Romania, of French emerging artists inspired by the Romanian scene. The exhibition will take place at ART ENCOUNTERS FOUNDATION TIMISOARA (to be confirmed).

Artists of the exhibition

The laureate will have to create an exhibition with the works of emerging artists including #YFArts on the basis of the theme given by the Season.

Françoise aiming at promoting young outstanding creative achievements, has come to truly contribute to promote artists under the label Young Francoise Artists. #YFArts These promising emerging artists would be enjoyed a specific and original program that would promote their artworks and disseminate them widely for a positive, purposeful and creative aim.

These artists must have been signed up on francoiseartmemo.fr, therefor they will be helped to develop their career in France and abroad. From its founding, the investment of Françoise in the area of international emerging art and education has been consistent and serious.

#YFArts

Amandine Arcelli (sculpture),
Mali Arun (video),
Hoël Duret (video),
Fleuryfontaine (installation),
Romain Gandolphe (performance),
Jérôme Grivel, (installation),

Alexis Guillier (video),
Charles Le Hyaric (sculpture),
Lauren Tortil (installation)
Katarzyna Wiesiolek (drawing and painting)
Coline Dupuis (video).

At first: initiate a relationship between Romanian artists and French ones #YFArts through, for instance, workshops, in order to create a link between the Romanian scene and the young artists of *Françoise*.

The Francès Foundation has a collection of pieces of art including 18 works by Romanian artists. It is also possible to consult them and establish a contact with these artists (list below).

Notwithstanding, it is important to understand that the main issue of this contest is the unique exposure of the 11 #YFArts.

Theme of the exhibition

Leading aesthetic researches and exchange between the Romanian and French artists.

The Season has given the following theme : "Between the virtual and the real, the innovation should help renewing intimacy. It would be to reveal and transcend the innovative approaches and techniques with regards to the traditional know-how."

The specifications of International Francoise competition

A. Eligibility criteria

The International Francoise Competition is opened to international curators:

- Graduate and postgraduate from International Art and Design schools and Universities (mention exhibition production, curatorial, artistic direction...)
- Artists aged from 20 to 35 years old.
- Be registered with a professional organization recognizing the status of curator (for example C.E.A)

B. Laureate

The 2018 competition rewards an exhibition curator on a dual evaluation criterion related to his professional experience and the relevance of the memorandum of intent, elements summarizing the application file. The exhibition will take place at Art Encounters Foundation - Timisora , Romania, between April 17th to July 14th in 2019 (formalities to be defined).

C. Competition jury

Each candidate's application will be examined in order to make an initial selection that will be shared with the members of the competition jury composed with the following professionals:

- Francoise for contemporary art in society (1): Estelle Francès (President)
- Personalities from the world of Arts (3): Bogdan Ghui (Journalist, specialist of the Romanian Culture), Ami Barak (Curator) and Diana Marincu (Curator).
- Art Encounters Foundation Timișoara (Owner)(1):

D. Calendar

- Call for project: on line from 20/7/18 > 17/9/18 at midnight
- Short list announcement: 24/9/18
- Announce of the laureate: 1/10/18
- Workshops between artists from 8/10 to 31/12/18
- Exhibition Ex-East – Ex(iste) : meetings and preparation
- Curating validation: 18/2/19
- Exhibition #YFArts from 22/4 to 14/7/19
- (Beginning and ending have to be confirmed during this period of time)

E. Budget

The curator's fees are 3,000 euros :

- A recommendation to connect Romanian and French artists
- A note of intention of the exhibition: title and text
- Coordination

Are not included in the budget allocated to the laureate:

- Two trips will be supported by the association, 4 nights in a hotel
- Management of pieces of art (shipping and hanging)
- Insurance
- Exhibition communication.

Unfortunately no production budget is planned. The exhibition must show existing works by the artists.

F. Planning

The laureate have to respect different times:

- Monday 1st of October > Friday 2nd of November 2018 : adjustments of the exhibition project
- Monday 5th of November > Friday 4th of January 2018 : dialogue with Romanian and French artists of #YFArts, adjustments and final drafting of the note of intent for the exhibition
- Monday 7th of January > Friday 1st of February 2019 : selection of works and scientific content

G. Selection method

The files are selected according to 4 criteria:

- Diplomas
- Professional experience
- Quality of the note of intent
- International knowledge

Only candidates who have responded by a note of intent to the International Françoise Competition are eligible. Only the winner receives an exhibition order.

H. Feasibility condition

The association Françoise reserves the right to shorten, extend, suspend, modify or cancel the competition, if circumstances beyond its control compel it to do so. The cancellation of a financing by a partner for example. These changes will, however, be subject, as far as possible, to prior information by all appropriate means

I. Technical aspects

An exhibition responds to constraints related to its presentation / representation and capture that should be detailed.

- Technical constraints intrinsic to the exhibition: materials such as remote control, cartels, etc. and humans such as mediators, security agents, etc.
- Locations and spaces to occupy

What do we expect from the candidate

- A list of your choices in terms of technical and human contents
- A list of recommendations for possible locations of the exhibition

J. Security of the exhibition

Concern for the safety of the public and the preservation of works

What do we expect from the candidate

- A notice, a provisional model of operational protocol for the safety of the public and the conservation of the works

K. Present the approach and the means

Write and illustrate a note of intent for the exhibition, the project as a whole
Budget and planning

What we expect from the candidate:

- 1 complete application file
- 1 written note of intent (exhibition project, protocol...)
- 1 scenography plan: diagrams, plans, models, visuals, drawings, recordings ...
- 1 mediation project
- 1 provisional schedule

The partners of International Francoise competition



The Art Encounters Foundation is an independent cultural institution, which was set up in 2015 by **Ovidiu Șandor**, an art collector actively involved in the contemporary art scene in Romania, member of The Russian and Eastern European Art Acquisitions Committee of the Tate Modern Museum, London.

The projects of The Art Encounters Foundation are predominantly aiming at ensuring support for the development of the contemporary art scene in Romania. In the present cultural context, the programs initiated by The Art Encounters Foundation intend to play a role in consolidating the position of the art scene, by supporting and encouraging art, promoting the artistic production, through encouraging various participatory artistic practices, the development of new forms of artistic expression, the organizing of exhibitions, the publication of books and albums of contemporary art, but also by supporting key institutions of art and culture.



Created by Estelle and Hervé Francès, the eponymous Foundation distributes a collection of 600 works of contemporary art in France and abroad. Since 2008, the exhibitions have been initiating new dialogues and raising awareness of contemporary techniques and themes. Around the excesses of humanity, the works are internationals and 18 of them were created by Romanian artists: Mircea Cantor, Oana Farcas, Adrian Ghenie, Flavia Pitis and Mircea Suci. These works are visible on the website of the foundation : www.fondationfrances.com



INSTITUT
FRANÇAIS



Candidate details

**2018 INTERNATIONAL COMPETITION
Application form**

☐ Mrs ☐ Mr

Surname:

First name:

Date of Birth:

Nationality:

Tel:

Email:

Home

Address:

Post code:

City:

Country:

Training institution:

City:

Year of diploma:

Professional ID number:

If you have any questions, please do not hesitate to contact Cristina

+33 788 721 568

touch@francoiseartmemo.fr

Preamble

Applications are processed through the digital platform francoiseartmemo.fr designed to enhance the process for selecting candidates for this competition. The call for project will be online on this platform and publicised by appropriate websites.

All candidates for the "Françoise" International Competition 2018 must submit a file in response to the call for project.

Application form

All artists wishing to participate to the International Françoise Competition 2018 must be registered online on the platform francoiseartmemo.fr. The application form, which can be downloaded from the website, must be completed and transmitted digitally to touch@francoiseartmemo.fr.

Subject of the mail: Name of candidate_2018_Concours_International_Françoise

Deadline for applications: 17th September 2018

Technical requirements

The application must be written in French or in English and sent in a PDF format (not exceeding 2Mo). It is necessary to ensure that it does not exceed 2 MB and that the dematerialized elements do not exceed 20 MB in total, and that the number of pieces deposited on the platform in dematerialized version does not exceed the 10 units.

It is imperative that the title of all files begins with the candidate's surname. The files must be named as follow, for the candidate M. Dupont: "dupont_doc_artistique.pdf", "dupont_cv.ppt", "dupont_liste_des_elements_non_demat.doc", etc.

All documents can be sent in electronic form. Any incomplete, non-compliant or incomplete applications will be refused.

Curator's project description

Headline:

Summary (10 lines maximum):

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Detailed project (maximum 10 pages, indicating the motivations of the exhibition project, the scientific and artistic references, the selected artists...)

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Attachment to file

- A photocopy of both sides of the proof of identity
- Professional ID Number
- Curriculum vitae: this detailed CV written in French must include, where appropriate, curating achievements, degrees obtained, prizes, publications, grants, residencies, internships and work carried out
- Documentation: copies of articles, extracts of memoirs, photographs or exhibitions pictures (maximum 15 images), compressed sound files or video files, manuscript fragments (3 maximum). Regarding collaborative works, the candidate's contribution to the creation must be evident. Candidates can include hyperlinks referring to internet pages, but they should not be an integral part of the application
- An optional list of elements that cannot be dematerialised shall be considered an integral part of the application. Non-dematerialised mailing is limited to the strictly necessary (in particular literature and musical composition). It is recommended to transform the elements of the application into a PDF version, to avoid any unintended change in the filing and downloading stages of the applications
- Application with the response to the call for project

City

Date / / 2018

Signature

APPLICATION FORM TO ADRESS ONLY BY MAIL: touch@francoiseartmemo.fr
OBJECT OF THE MAIL: Name of the candidate_2018_Concours_International_Françoise
BEFORE 17TH SEPTEMBER - MIDNIGHT

- ✓ Monday 17th September 2018 - midnight: Application deadline
 - ✓ Monday 24th September 2018: Finalists' selection
 - ✓ Monday 1st October 2018: selection announcement
-
- Session 1 - from 23rd January to 1st march 2019, Romania in France



Françoise partner of EX-EAST - EX (ISTE) exhibition Past and recent stories of Romanian avant-gardes by Ami Barak and Diana Marincu at Espace Niemeyer, Paris

- Session 2 - from 22nd April to 14th July 2019 , France in Romania



Exhibition of curator laureate of the International Françoise 2018 Competition in Timisoara, Romania

"Françoise for the contemporary art in society" thanks for their support the Department of Cultural Affairs Hauts-de-France and its private partners.



ESPACE NIEMEYER
PARIS

